

IP Product Suite

Leadership

- SWOT Mediation
- Business Mentoring at Juniper2
- The Management Challenges of Building a Marketing Communications Agency
- The Risks of Growth
- Lessons in Leadership from History's Great Leaders
- 20 Steps to Leadership Success

Exit Planning

- Selling Your Agency
- Advice to Sellers

Talent

- Forced ABC Ranking
- Pay Raises & Performance Reviews
- Staff Productivity Model
- Pay Review Allocations

Performance

- Growing Your Business and Improving Performance
- Managing an Agency for Profit
- Dashboard Considerations

New Business

- New Business Reporting
- Door Openers & Tipping Strategies
- Business Development Model
- Pitch Qualifier & Development Budgets
- Negotiation Tips

Juniper2 can help you with business challenges for improving your personal or business performance.