

**NOEL PENROSE****T: + 44 7785 390105****E: noel@juniper2.biz**

## WITH 30 YEARS OF FINANCE, LEGAL AND MARKETING COMMUNICATIONS EXPERIENCE,

performing hands-on operating roles for service companies, I have lived and worked in the UK, USA, Belgium & Turkey, gaining extensive experience of building and managing teams, mentoring leaders, performance management, negotiation and commercial deal-making in major European markets.

My track record includes senior roles in finance, marketing and general management for major multi-nationals and small businesses experiencing challenge and extreme change during growth cycles and periods of recession.

I enjoy business situations where my experience, judgment and initiative can help leaders resolve operational difficulties, implement change, inspire people, drive performance and achieve goals.

- 21 years with Omnicom Group
- Vice President of DDB Worldwide, reporting to global CFO and CEO
- Group Chief Operating Officer for Interbrand
- Chief Operating Officer for Wolff Olins group
- Commercial Director for Omnicom Europe
- Improved Interbrand global network margins from 10% to 16% in 4 yrs with topline revenue growth exceeding 60%
- Managed Interbrand successfully through severe 2008/9/10 downturn
- Turned Wolff Olins around, from loss-making to strong profitability
- Mentored more than 20 colleagues at various career & life stages
- Completed 100+ transactions for acquisition, JV, merger, divestment & start-up



<http://uk.linkedin.com/in/noelpenrose>